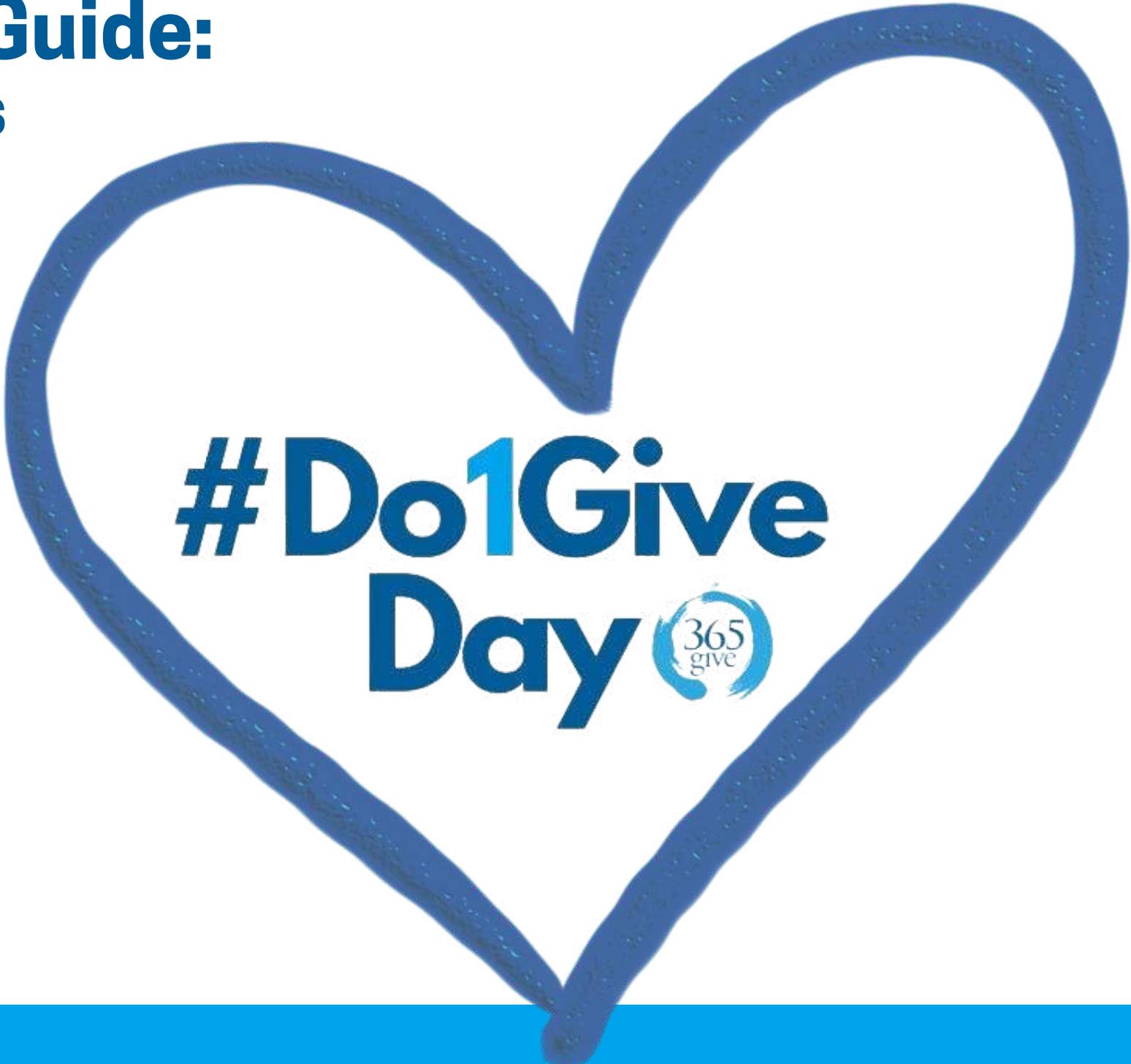


Action Guide: Business



**#Do1Give
Day** 



ABOUT 365give



WHO WE ARE

365give started as a personal parenting project between a Mom and her 3-year old son. Their simple idea was to change the world one give one day at a time.

Today 365give is a global giving movement because we make giving possible for everyone.

Giving is what we all have in common.

It doesn't matter where you live, your age, your religion, your culture, gender, or socioeconomic background.

Giving is simply love in action

Straight from your heart into your hands to make a positive impact on the world around you.

Thousands from all over the world have joined us to make a happier, healthier world together!

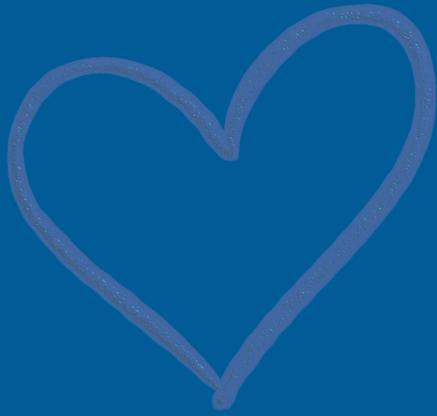


#Do1Give Day April 28, 2022

WHY GIVE EVERY DAY

The power of giving is just the boost we need every day.
When we feel **good** - we can spread the **good**!

- ✓ **Increases Feelings of Happiness and Love**
- ✓ **Increases Social Connection**
- ✓ **Increases Physical Health**
- ✓ **Increases Well-being**
- ✓ **Improves Mental Health**
- ✓ **Reduces Stress**



WHAT IS #Do1Give Day



WHAT IS #Do1Give DAY

#Do1Give Day was created in 2017 in partnership with youth leaders. Youth wanted to be the drivers of this initiative to engage and empower students of all ages to create positive change in the world. A one-day giving event that was simple and easy for everyone.

#Do1Give Day works on the simple 365give premise that everyone has the power to give in small ways creating a large impact as a collective community.

It has now turned into a worldwide global giving day powered by student leaders and the power of social media to do a whole lot of good in the world.

It's one day we can all come together and give in a way that works for you! We spread the love, spread the good and most of all spread the happiness!



#Do1Give Day April 28, 2022

WHAT WE HAVE ACCOMPLISHED TOGETHER

Every small act of giving creates a ripple x 3.



- ✓ **155,000** Small Acts of Giving
- ✓ **465,000** The Ripple Effect
- ✓ **80** Countries

The world is filled with **7 billion people**.

Imagine if each of us promised to #Do1Give.

Just one small act of giving to bring a bit of love into the world.

Imagine the impact, imagine the change we would make together!



IT'S AS
EASY AS
1,2,3

HOW TO #Do1Give

Step
1

Make the #Do1Give Day Promise

Mark the date in your calendar right now for everyone at the office.

Step
2

Make a Plan

Create a team at to take charge and make the day fun for everyone!

Step
3

Count & Share

Let the world know how your company is giving! Take pictures, make a video - share on social media and tag us! We add it all to the total!

#Do1Give Day April 28, 2022





Give

#Do1Give Day
Action Plan Ideas
Businesses



#Do1Give Day Ideas

1) Gratitude Wall:

Practicing gratitude increases happiness and shows the people around you what's good at work. Dedicate one wall at the office for posting positive messages of gratitude for fellow workers and good things at work you all love. Provide heart-shaped post-it notes and markers! Easy, fun and takes no time away from getting work done!.

2) Feed the Need Drive:

Plan a food drive, a sock drive, an animal rescue drive, and ask everyone to bring one item into the office to support the need in your community.

3) Lunch Money Day:

This could be a great opportunity to have a potluck lunch at work. Today instead of buying lunch ask each employee to donate their lunch money. Donate the money to a favorite charity. How much positive change can you create over one lunch hour?

4) Community Garbage Clean-Up

This is a great action break for everyone at the office. Plan a community clean-up during lunch breaks. Provide garbage bags, gloves, and an area to sort the garbage for recycling.

5) Happy Little Moment Cards

Check out our friend Anna Sophie at Happy Little Moment (@Happy_Little_Moment) Take a little time together with everyone at the office to make handmade cards. Provide crafty materials for the staff and partner with a homeless shelter or senior center to get those cards into the hearts that need them.

Social Media Campaign



LET'S MAKE GIVING GO VIRAL!

SOCIAL MEDIA FOR SOCIAL GOOD

Social Media has the power to inspire others and show the world you are stepping up to be part of the positive change in the world! LET'S MAKE GIVING GO VIRAL!

1

Make the #Do1Give Day Promise:

Make the #Do1Give Day promise and share on social media tagging friends and family to make the promise with your company. (check out our social tools)

2

SHARE:

On April 28, 2022, post a picture/video of your small acts of giving including as many employees as possible! Tag us and use the hashtags #Do1Give #365give

3

RIPPLE:

Help spread the love! Tag friends and family to inspire them to give a little love too.



YOU CAN FOLLOW ALONG ON:



@365give.ca
@do1giveday



@365give



@365give



@365give

WE ARE CHEERING YOU ON!

Reach out to us
for support and
inspiration any
time!



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Changetheworld@365give.ca

